

A black Kensington USB-C dock is shown on a light-colored wooden desk. The dock is connected to a laptop in the background. The dock has several ports on its side, including a USB-C port, two USB-A ports, and a 3.5mm audio jack. A blue USB-C cable is plugged into the dock. The laptop screen shows a grid of data or a spreadsheet. A mouse is partially visible in the foreground on the right.

Your Customers, Connected. A Guide to Connectivity Selling.

About Us

Since 1981 we've remained focused on creating products and experiences that are: smart. safe. simple.

We believe that design is everything. We connect and protect people and technology in a way that looks good, feels good, works well and makes sense.

Stop us if you've heard this before. On second thought, don't. We love this part.

We are as preoccupied with developing high performance products as we are with creating human-inspired, eye-popping designs. We own more than 200 patents across a portfolio of 400+ products.

Kensington is a legendary business and consumer technology brand distinguished by a total commitment to function, engineering and design — an industry leader in security, peripherals, ergonomics, mobility, distribution, innovation, technology and channel partnership.

Kensington® Connectivity

Our range of USB 3.0 and USB-C docking stations delivers future proof connectivity, total flexibility and proven reliability. Our docks not only release businesses from costly and restrictive ties to single brands, they also make it easy for employees to plug and perform.

With a Kensington docking station, your return on investment can be calculated over multiple laptop life cycles, unlike proprietary and OEM docks.

Kensington® Partner

We know that for us to be successful, our partners need to have all the proper marketing tools.

That includes world class campaigns that are engaging and informative to generate demand that makes your job easier and increases your customers' satisfaction.

Please feel free to take a look at our Kensington Partner site or to reach out if there is anyway we can help you meet your goals

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Docking Technologies Explained

Sell Smarter with Kensington's Connectivity Solutions with New Technologies.

With the introduction of USB Type C, 4K and Thunderbolt 3 technologies Kensington can help you to prepare your customers for the future with the implementation of our universal solutions, and our trusted account managers.

USB-C - Explained

USB-C is the new generation of USB. Just like Apple's lightning port, USB-C ports accept cables no matter the orientation in which they are inserted. USB-C also transfers more data, more quickly than standard USB-A ports. Some ports can even be used to power and charge devices. USB-C ports are also much thinner than their predecessors, measuring just 2.4mm thin.

It's easy to understand why computer hardware manufacturers are replacing multiple USB-A ports with a single USB-C ports. The latest 2in1 hybrid devices already feature USB-C ports in place of second or third USB-A ports whilst the 2015 & 2016 MacBook sports just a single USB-C port. Turn to Kensington's comprehensive range of connectivity hubs and video adapters to ensure your customers can stay connected.

4K Technology

4K, officially known as UHD (Ultra-High Definition) offers at least 4 times more pixels than regular 1080P resolution, thus the 4K name. The ultimate result of this increased pixel breakdown is an image clarity that goes well beyond conventional 1080 pixel HD resolution and presents more vibrant, varied and realistic colors.

Hardware Connectivity Guide

Device	USB-C	USB-A	Mini -DisplayPort	HDMI	Thunderbolt 2
Surface Book	-	2	1	-	-
Surface Pro 4	-	1	1	-	-
Surface 3	-	1	1	-	-
MacBook Pro	-	2	-	1	2
MacBook	1	-	-	-	-
Lenovo Yoga 9000	1	2	-	-	-
HP Spectre x2	2	-	-	-	-

DisplayLink - Graphics Technology

Ensures compatibility across computing platforms and connector types, providing a solution to connect multiple displays and docking functionality to any platform.

DisplayLink technology provides uncompromised performance and supports the highest mainstream desktop displays up to 4K in resolution. All DisplayLink featured products have been thoroughly tested by both DisplayLink and Kensington to reach the highest levels of quality and interoperability for a true Plug and Display connection with multiple laptops.

Screen Resolutions Guide

SD 720 x 480	Full HD 1080x1920	4K 3840x2160

Why Sell Docking?

Your Customers Care

- They are users of laptops & monitors
- They depend on their employee uptime and enhanced productivity
- Increased devices in the workspace brings additional connectivity requirements, and subsequent challenges for IT partners

Your Manager Cares

- IT hardware margins are declining
- Hardware selling prices are falling
- They have targets to hit

You Care

- Attaching docks with hardware sales will help you to hit your targets
- Docking stations and connectivity solutions hold their value whilst hardware prices tumble
- USB 3.0 & USB C docking stations are replacing proprietary docking solutions, which currently equate to 91% of the market. Think of the \$\$\$ opportunities!

Why Kensington for Docking?



Corporate Deployment Friendly

- Corporate install software/updates
 - Plug & Play for USB-C
 - Easy-to-open packaging



Comprehensive lineup of docking stations



Universal compatibility to accommodate different brands/devices.



Future-proof for any device rollout



Zero Footprint Mounting for limited space desktops



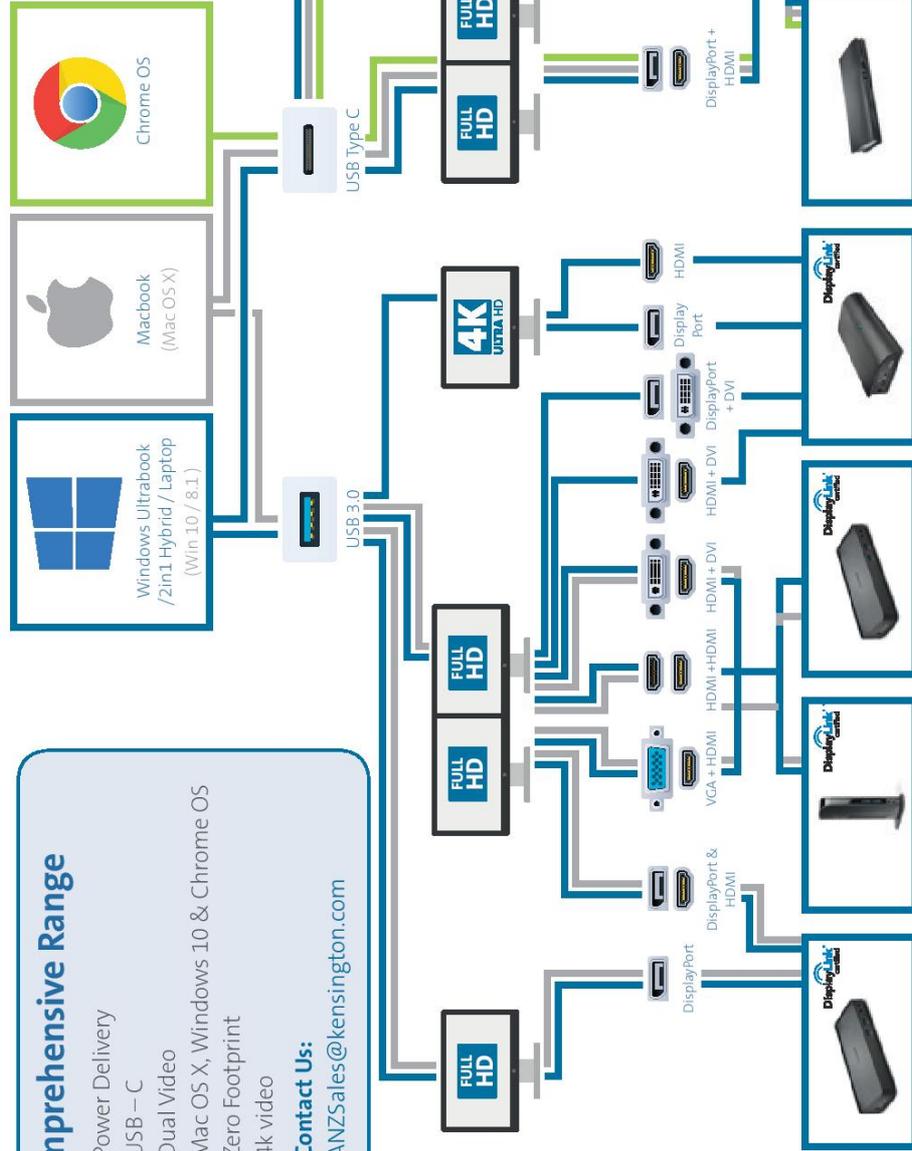
34 Years of reliable, quality products

Comprehensive Range

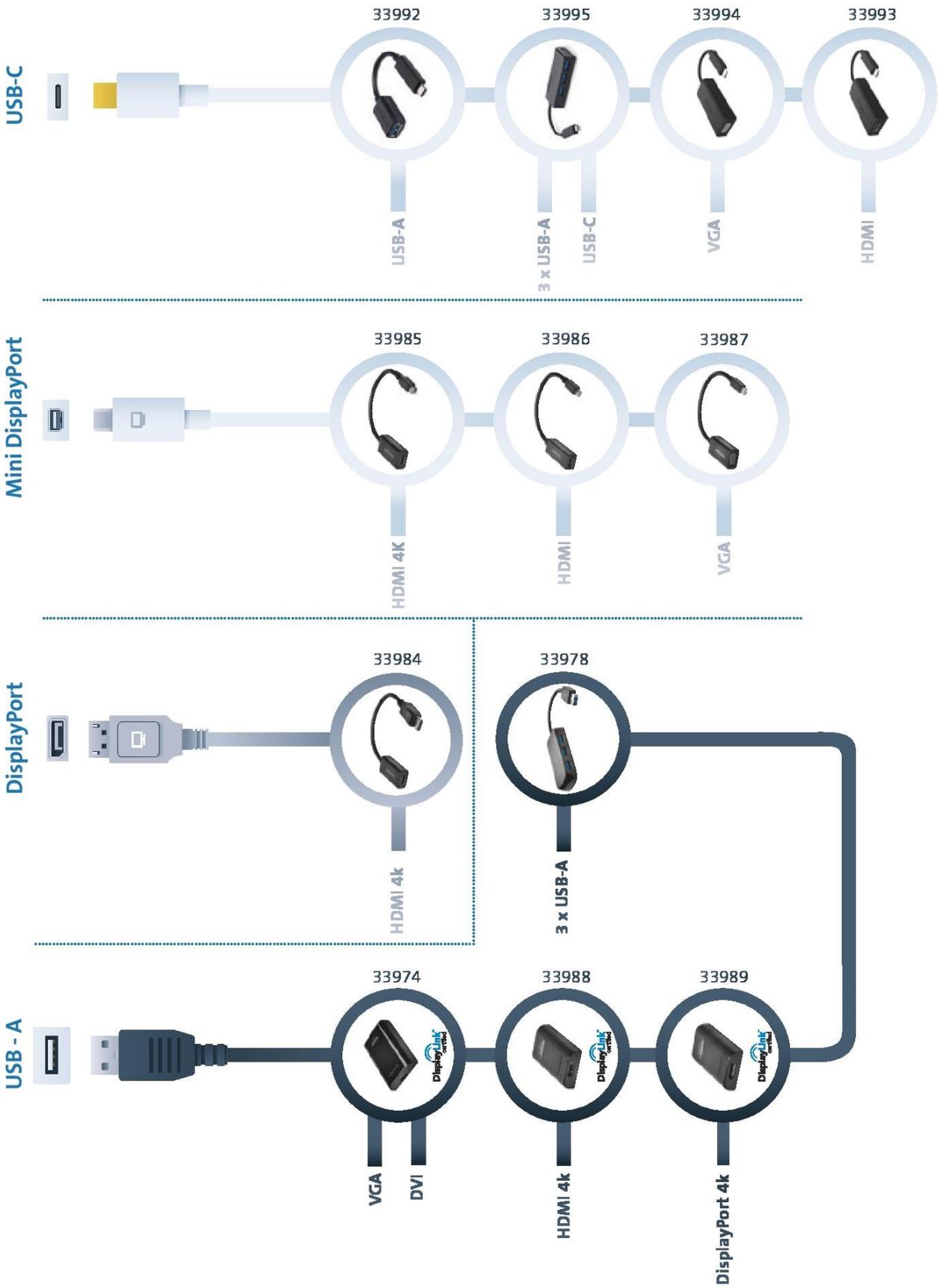
- ✓ Power Delivery
- ✓ USB - C
- ✓ Dual Video
- ✓ Mac OS X, Windows 10 & Chrome OS
- ✓ Zero Footprint
- ✓ 4k video

Contact Us:
ANZSales@kensington.com

Vesa mounting plate
The ideal docking station
complement for those with
minimal workspace.



Model	SD3650	SD3500v	SD3600	SD4000	SD4500	SD4600P	SD1500
SKU	33997	33972	33991	33983	38230	38231	33969
VESA Mountable	YES	-	YES	-	YES	YES	-
USB - C 3.1 Ports	-	-	-	-	2	2	-
USB - A 3.0 Ports	4	2	2	3	3	3	1
USB - A 2.0 Ports	2	4	4	-	-	-	-
Ethernet (1Gb)	YES	YES	YES	YES	YES	YES	NO
Power Delivery	-	-	-	-	-	YES (60W)	-
Audio	3.5mm Mic & 3.5mm						
Warranty	2 Years	2 Years	2 Years	2 Years	3 Years	3 Years	2 Years
Kensington Security Slot	YES						



Video Adapter & Hub Selection Guide

SOLUTIONS FOR A SMARTER WORKSPACE

**SD4600P****SD4500****SD1500**

SKU Number	38231	38230	33969
Operating System Supported	Windows 10, 8.1; Mac OS X 10.10 and later; Chrome OS	Windows 10, 8.1; Mac OS X 10.10 and later; Chrome OS	Windows 10, 8.1; Mac OS X 10.10 and later; Chrome OS
Plug & Play	Yes (for Windows, Chrome)	Yes (for Windows, Chrome)	Yes (for Windows, Chrome)
Upstream USB Port	1, USB-C w/PD up to 60W	1, USB-C	1, USB-C
PC Host Power Delivery	60W (Profile 4)	N/A	N/A
VIDEO SUPPORT			
Video Technology	USB-C Alt Mode	USB-C Alt Mode	USB-C Alt Mode
Maximum # of Monitors	2 with laptops supporting MST	2 with laptops supporting MST	1
Maximum Resolution	4096x2160 (4K@60Hz) 1 monitor 4096x2160 (4K@30Hz) 2 monitors	4096x2160 (4K@60Hz) 1 monitor 4096x2160 (2K@30Hz) 2 monitors	3840x2160 (4K@30Hz) HDMI 2048x1152 (2K@60Hz) VGA
VIDEO PORTS			
DisplayPort	1	1	N/A
HDMI	1	1	1
DVI	N/A	N/A	N/A
VGA	N/A	N/A	1
AUDIO SUPPORT			
3.5mm Mic and Speaker Jacks	Yes	Yes	No
USB PORTS			
3.0 Front	1 (2.1A Charging)	1 (2.1A Charging)	Yes
3.0 Back	2	2	N/A
2.0 Back	N/A	N/A	N/A
USB-C Port	1 (Charging up to 15W)	1 (Charging up to 15W)	N/A
OTHER			
Gigabit Ethernet	1	1	1
Kensington Security Slot	Yes	Yes	No
VESA Mount Compatible	Yes	Yes	No
Thunderbolt 3 Compatible	Yes	Yes	Yes
Included Cable Length	0.5M	0.5M	90mm
Warranty	3-Year	3-Year	2-Year
Dimensions	217 x 95 x 26mm	217 x 95 x 26mm	121 x 74 x 16mm

**SD4000****SD3650****SD3600****SD3500v**

SKU Number	33983	33997	33991	33972
Operating System Supported	Windows 10, 8.1, 8, 7	Windows 10, 8.1, 8, 7	Windows 10, 8.1, 8, 7	Windows 10, 8.1, 8, 7
Plug & Play	No, requires driver installation	No, requires driver installation	No, requires driver installation	No, requires driver installation
Upstream USB Port	1, USB-B	1, USB-B	1, USB-B	1, USB-B
PC Host Power Delivery	N/A	N/A	N/A	N/A
VIDEO SUPPORT				
Video Technology	DisplayLink (Software)	DisplayLink (Software)	DisplayLink (Software)	DisplayLink (Software)
Maximum # of Monitors	2	2	2	2
Maximum Resolution	3840x2160 (4K@30Hz) 1 monitor 2048x1152 (2K@30Hz) 2 monitors	1920x1200 or 2048x1152 (2K@30Hz) 2 monitors	1920x1200 or 2048x1152 (2K@30Hz) 2 monitors	1920x1200 or 2048x1152 (2K@30Hz) 2 monitors
VIDEO PORTS				
DisplayPort	1	1	N/A	N/A
HDMI	1	1	1	1
DVI	1	N/A	1	1
VGA	N/A	N/A	1 (using included adapter)	1 (using included adapter)
AUDIO SUPPORT				
3.5mm Mic and Speaker Jacks	Yes	Yes	Yes	Yes
USB PORTS				
3.0 Front	N/A	2 (1 @ 2.1A Charging)	2	2
3.0 Back	3 (2 on the sides; 1 rear 2.1A charging)	2	N/A	N/A
2.0 Back	N/A	2	4	4
USB-C Port	N/A	N/A	N/A	N/A
OTHER				
Gigabit Ethernet	1	1	1	1
Kensington Security Slot	Yes	Yes	Yes	Yes
VESA Mount Compatible	No	Yes	Yes	Yes
Thunderbolt 3 Compatible	No	No	No	No
Included Cable Length	1M	1M	1M	1M
Warranty	1 or 2-Year	2-Year	2-Year	1 or 2-Year
Dimensions	195 x 85 x 27mm	198 x 80 x 34mm	198 x 80 x 34mm	196 x 126 x 71mm

Support you expect from business partners.

Whether you need support responding to a tender, or are unsure which connectivity solutions to propose to a customer, our experienced team are on standby to help you to win the business. No other account management team knows more about connectivity solutions than Kensington.

The team can assist you with:

- ✓ Samples
- ✓ Special Pricing
- ✓ Customer Meetings
- ✓ Training
- ✓ Trouble Shooting
- ✓ Demand Generation

Sell Smarter with Kensington

Kensington's universal solutions eliminate the need to invest in a spectrum of proprietary peripherals to support your customers' diverse range of devices – presenting you as their first and last port of call for inter-operable connectivity solutions.

By offering your customers a solution compatible with every business device, and any working location, you reduce their need to buy elsewhere – building a strong foundation for an ongoing business relationship between you and your corporate customers.

Haven't found what you were looking for?
Need more advice? Contact our connectivity specialists.

Contact Us

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Connect with Kensington:
kensingtonpartner.com/connectivity

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